

CASE STUDY

Housing the Matter

How Switchplace Built a Fully Managed, Move-in Ready Executive Housing Base for an Am Law Firm's 45-Day Trial Deployment



THE CLIENT

Am Law 50 Litigation Practice

- › To deploy a trial team to a major urban market with zero operational interruptions – courthouse proximity secured, security and IT standards vetted in advance, and every operational detail handled before the first attorney walked through the door.



PROJECT OVERVIEW

Our client—a litigation practice at one of the country's most prestigious Law firms—needed housing for a trial team deployment in a major urban market. The matter was high-stakes, the timeline was fixed, and the requirements were non-negotiable.

- › A full federal courthouse-adjacent location for the entire team
- › All attorneys in a single building – no exceptions
- › Security and IT compliance vetted and confirmed before commitment
- › Executive-grade furnishings, dedicated workspaces, and daily full-service housekeeping throughout.
- › Full-service management for the duration, with the legal team fully insulated from operational detail.

The matter ran for 45 days. The only work the attorneys managed was the case.

The Challenge

Requirements that standard hotel blocks cannot meet:

- Hotel rooms are built for two-night business travel, not sustained focus.
- Rigid hotel contracts create risk when trial dates shift.
- Fragmented accommodations break the collaboration high-stakes litigation demands.
- Attorneys managing logistics is focus diverted from work that matters most.
- Hotel security standards are set by the property – not the firm.



Switchplace's Solution

As the appointed housing partner for the deployment, Switchplace built a fully managed, bespoke operational base configured precisely to the firm's requirements:

- 1. Sourced and secured a single residential building walking distance to the federal courthouse** – the entire trial team under one roof from arrival to departure.
- 2. Vetted security and building standards** in advance, with full documentation provided to support the firm's internal IT and compliance review before commitment.
- 3. Furnished and configured every unit to executive-grade standards** – dedicated workspaces, high-speed internet, daily housekeeping, and living environments built for sustained professional performance.
- 4. Established flexible lease terms** that accommodated the matter timeline, with no-penalty provisions for extensions or early departures as trial dates shifted.
- 5. Managed all logistics end-to-end** from the initial sourcing call through the final move-out – one contact, complete accountability, no issues reaching the attorneys at any point.

Results

- Courthouse-adjacent housing delivered in under two weeks –the entire trial team placed in a single building walking distance to the federal courthouse, configured to specifications before the first attorney arrived.
- Zero logistics reached the attorneys throughout the 45-day matter –Switchplace managed every variable from arrival through move-out, maintaining one contact and complete accountability for the firm's operations team.
- Security and IT compliance confirmed in advance – all building standards and access protocols were documented and approved through the firm's internal review process before any commitment was made.
- Flexible terms absorbed timeline shifts without disruption –when the matter extended, the housing adjusted. No scrambling, no penalty, no secondary problem for the firm to solve.
- Executive-grade standards maintained for the duration – attorneys lived and worked in environments built for sustained high performance, preserving focus, cohesion, and the collaboration high-stakes litigation demands.

